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## Privacy Policy

Updated: 11 May 2022

This privacy policy (“Policy”) discusses the manner in which In Silence AI, an entity registered to do business under the laws of the Republic of the Philippines (“In Silence AI”, “we”, or “us”), collects, stores, uses and discloses your Personal Information when you use our website at <https://www.beinsilence.com>, as well as all related software, tools, systems, archives, media content, and other services provided by us (collectively, our “Services”).

“Personal information” refers to any information, whether recorded in a material form or not, from which the identity of an individual is apparent or can be reasonably and directly ascertained by the entity holding the information, or when put together with other information would directly and certainly identify an individual. Personal Information does not include aggregate information - information that we collect about a group or category of products, services, or users that is not personally identifiable or from which individual identities are removed. We may use and disclose aggregate information and other non-personally identifiable information for various purposes.

By using or availing of any of our Services, you fully and unconditionally confirm and agree to the following:

1. You authorize In Silence AI to: (i) collect, process, and update your Personal Information, including your name, date of birth, location or geographic area, preferences, telephone number, email address, and other contact information; and (ii) retain your information in our records while you avail of the Services and for a period of two (2) years upon cessation thereof, or until expiration of any retention limits set by applicable law, whichever comes later, after which the information will be deleted. However, we may need to retain some of your Personal Information in order to satisfy legal obligations, or for any similar or legitimate reason.
2. Should you wish to access, update, or correct certain Personal Information, or withdraw consent, in whole or in part, to the use of any of your Personal Information, you may communicate in writing with our data protection officer through email: [data@beinsilence.com](mailto:data@beinsilence.com). Withdrawing your consent to use of Personal Information necessary in providing you the Services is grounds for us to suspend or cease providing you with the Services. In such an event, you forfeit and waive any paid yet unused periods or other entitlements to our Services.
3. When you use any of our Services, some information is solicited, such as your Personal Information, and some are collected passively or automatically. For example, when you access our Services, we may automatically collect information including your browser’s Internet Protocol (IP) address, your browser type, the type or nature of the device from which you are using the Services, the identifier for any handheld or mobile device that you may be using, the website that you visited immediately prior to accessing our website, and the content, features, and activities that you access, use, or perform on our Services.
4. We use Personal Information to provide the Services; to maintain a record of our transactions and communications with you; to improve, analyze, and maintain our Services

and other systems; to prevent fraudulent use of our Services and other systems; to customize any advertisements, content, and other aspects of your use of the Services; to contact you regarding products, services, and offers, both from In Silence AI or from third parties that may be of interest to you; to prevent or take action against activities that are, or may be, in violation of our Terms of Service or applicable law; for other administrative purposes; and for any other purposes that we may disclose to you at the point at which we request for Personal Information, and pursuant to your consent.

5. We treat your Personal Information with confidentiality and use reasonable security measures to protect said information. You acknowledge, however, that no data security measures are guaranteed to be completely effective and In Silence AI does not warrant the complete security of any Personal Information provided to us. You transmit information to us at your own risk of loss, disclosure, misuse, corruption, or destruction.
6. We may disclose your Personal Information to third-party service providers (such as payment processors and data storage facilities) that assist us in providing the Services. The Personal Information disclosed to these service providers will be limited to those reasonably necessary for them to perform their functions, and we will require them to maintain the confidentiality thereof. In addition, we reserve the right to disclose your Personal Information if we believe that doing so is required by law, is in our interest to protect our legal rights or the rights of others, or otherwise to help protect the safety or security of our Services and other users of the Services, or in the course of any corporate reorganization, merger, acquisition, or similar transaction, as well as in the event of an insolvency, bankruptcy, or receivership, in which Personal Information is transferred to one or more third parties as a business asset.
7. Some Services may allow you to upload, post, transmit, or otherwise share Personal Information to or in public areas of the Services, such as content that you include in your public profile. Any Personal Information that you share in said public areas will be accessible to other users of the Services. You solely assume the risk in sharing Personal Information in said manner.
8. The Services may contain links or references to third-party websites, products, or services ("Third-Party Material"). This Policy shall not apply if you choose to visit or use any Third-Party Material. In Silence AI is not responsible for the privacy policies or practices of these Third-Party Material.
9. We receive, store, and process your Personal Information in a secure server hosted by a third-party cloud provider. Accordingly, the laws of the Republic of the Philippines apply to this Policy and shall govern any demand, claim, suit, or action arising from this Policy.
10. This Policy is incorporated by reference into our Terms of Service at [beinsilence.com](https://beinsilence.com) and subject to the provisions of the Terms of Service.
11. We have the right to amend this Policy from time to time. When we do, we will update the date indicated at the beginning of the Policy. Your continued use of any of our Services after such changes shall be subject to the then-current policy. We encourage you to periodically review this Policy to stay informed on any revisions hereto.

If you have any concerns or comments about this Policy, please contact our data privacy officer at email: [data@beinsilence.com](mailto:data@beinsilence.com).